

VIKASONMUKH SANSTHAN PROFILE

About:

Vikasonmukh Sanstha is the embodiment of local youth's vision. The organization originated in Naraina town, historically known as a centre for spiritual knowledge expansion. Here stands the historic temple of Dadu Dayal Maharaj, a sacred land of sages and ascetics. From this land, the Dadu Panth expanded, and today its followers are spread throughout India.

Carrying forward this legacy, Vikasonmukh Sanstha registered under the Rajasthan Society Act 1958 in 2001, initially operating in Jaipur. Recognizing the organization's developmental approach and activities, the Rajasthan government granted approval for operations throughout the state. Currently, we are actively working in 5 districts of Rajasthan:

• Jaipur: Phulera -Sambhar, Phagi and Mozmabad Block

• Dausa: Lalsot Block

• Tonk: Niwai, Piplu, Malpura Block

Ajmer: Kishangarh, Nawa, Rupgarh BlockSwaimadhopur: Swaimadhopur Block

Vikasonmukh Sanstha is a voluntary organization working in rural and semi-urban areas of Rajasthan, dedicated to community development through various need-based assessments. The board members and advisory members have extensive experience in rural development. We are committed to community development alongside nation-building, India's integrity, and promoting tolerance.

Vision: Vikasonmukh Sanstha's aspirational goal of creating empowered communities where people participate in their own development process regardless of gender, caste, religion, or region. It emphasizes natural resource preservation, addressing social inequalities, and collaborative nation-building.

Mission:

1

Facilitating community-led development without discrimination Establishing knowledge-based institutional linkages
Promoting environmental sustainability
Empowering women and marginalized communities Eliminating social evils
Building awareness about constitutional values

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IKAS Building Human For Save Nature

VIKASONMUKH SANSTHA ANNUAL REPORT FY-2021-24

Message from Secretary:

Dear Friends, Partners, and Well-wishers,

It gives me immense pleasure to present the Annual Report of Vikasonmukh Sanstha for the period 2021-24. This report reflects our journey of dedication, perseverance, and collaborative efforts toward building sustainable communities in rural and semi-urban Rajasthan.

When we began our journey in 2001 from the spiritual heartland of Naraina, we carried forward the rich legacy of enlightenment and service that has historically defined this region. Today, as we work across five districts of Rajasthan, I am heartened to see how our modest beginnings have blossomed into meaningful interventions that touch thousands of lives.

The past three years have been both challenging and rewarding. Despite the lingering effects of the pandemic, our teams remained steadfast in their commitment to our core values. Our environmental conservation initiatives, particularly the kitchen gardening program with women in Sanganer area, have demonstrated how small steps can lead to significant change. The recognition by Jaipur Mayor Shri Vishnu Lata was not just an honor for us but a testament to the spirit of the communities we serve.

The "My Waste, My Responsibility" campaign represents our continuous effort to instill a sense of civic responsibility, especially among youth. By leveraging digital platforms and grassroots outreach, we are working to transform waste management practices across communities.

None of these achievements would have been possible without the unwavering support of our partners, collaborators, and most importantly, the communities we serve. Their trust in our vision and participation in our programs have been our greatest strength.

As we look toward the future, we remain committed to our vision of creating empowered, sustainable communities where people participate in their own development process with dignity and self-determination. We will continue to forge meaningful partnerships, innovate our approaches, and expand our reach to address the evolving needs of our communities.

I extend my heartfelt gratitude to our dedicated team, board members, partners, and supporters for their invaluable contributions. Together, we can create a more equitable, sustainable, and harmonious society.

In service and solidarity,

Rajesh Malakar

2

Secretary Vikasonmukh Sanstha



Description of Activities Year Wise: Activity FY-2021-22

1. Covind-19 Awareness: During the peak of the pandemic, Vikasonnmukh Sansthan organized awareness drives to educate rural and semi-urban communities about COVID-19 preventive measures. This included sessions on maintaining hygiene, practicing social distancing, and the importance of wearing masks. Posters and flyers were distributed, and social media platforms were utilized to reach a broader audience.

Outreach Member: 528

Implementation Area: Jaipur (rural and semi-urban

areas)





2. "Kabad se Juggad" Training: As part of the "Green Action Week" initiative, the organization conducted three-day training programs teaching women how to repurpose waste materials into useful products. This activity emphasized sustainability and environmental conservation. Women learned techniques to creatively reuse plastic, old clothes, and other discarded items, fostering eco-friendly practices and economic empowerment.

Outreach Member: 280

Implemented Area: Sanganer, Jhotwara and Bhakrota assembly constitutions

areas of Jaipur

3. **Kitchen Gardening Meetings:** Focused on sustainable living, Vikasonnmukh Sansthan held meetings with women groups to promote kitchen gardening. Participants were trained in setting up small gardens at home to cultivate organic vegetables and herbs, reducing dependency on external food sources while supporting environmental conservation.





Outreach Member: 852

Implemented Area: Sanganer, Sambhar (Phulera), Mojumabad



4. **Vaccination project:** The organization played a vital role in encouraging vaccination in underserved areas. It partnered with healthcare providers to address vaccine hesitancy and facilitated camps where community members could receive COVID-19 vaccines. Informative sessions were held to answer doubts and myths regarding vaccination.

Outreach Member: 1,98,000

Implemented areas: Tonk, Digi Malpura

5. Distribution Kit for Covind-19: To support families during the pandemic, Vikasonnmukh Sansthan distributed essential kits including masks, sanitizers, soaps, and gloves. These kits were aimed at enhancing community resilience and ensuring health and safety for vulnerable populations.

Outreach Member: 100 Implemented Area: Sambhar

(Phulera) Naraina Panchayat





6. Financial Literacy programme: To empower individuals with the knowledge needed for effective financial management, the organization organized workshops on financial literacy. Topics included savings, budgeting, accessing government schemes, and understanding basic banking services. These initiatives were particularly beneficial for women seeking economic independence.





Outreach Member: 2,21000 Implemented area: Ajmer, Dausa, Tonk, Sawai Madhopur and Jaipur. along with 22 blocks

7. **Plantation Drives:** The organization conducted plantation drives across multiple districts, emphasizing the importance of green cover to combat climate change and maintain biodiversity. These drives involved community members in planting saplings and caring for trees, fostering ownership and environmental responsibility.







Outreach Member:40 villages Implemented area: 5 gram panchayat of Sambhar block (Phulera)

8. Workshop on Youth Behaviour Change: With the objective of addressing behavioral and social challenges among adolescents, Vikasonnmukh Sansthan workshops to promote awareness of physical and emotional changes during teenage years. Topics such as gender equality, environmental values, and social responsibilities discussed, creating inclusive space for dialogue and learning.

Outreach Member:150

Implemented area: Jaipur rural



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Activity FY-2022-23

Livelihood Generation Through Farm Mechanisation:

To empower farmers in underserved regions by promoting modern farming practices and pro viding access to mechanized equipment, ultimately enhancing agricultural productivity and generating sustainable livelihoods, Vikasonmukh Sanstha conducted workshops to educate farmers on the use, benefits, and maintenance of farm machinery, such as tractors, seed drills, and mechanical harvesters and promoting traditional farming These workshops emphasized hands-on learning and were designed to cater to varying levels of literacy and technical expertise.





1. Training and Capacity Building:

o Vikasonmukh Sanstha conducted workshops to educate farmers on the use,

benefits, and maintenance of farm machinery, such as tractors, seed drills,

Communication Address: Vikasonmukh Sanstha, Naraina

and mechanical harvesters.

o These workshops emphasized hands-on learning and were designed to cater to

varying levels of literacy and technical expertise.

2. Community Equipment Access:

- o The Sanstha set up community-based machinery rental services to ensure farmers could access modern tools without high financial barriers.
- o Farmers shared resources through cooperative models, fostering collective ownership and cost efficiency.

3. Financial Assistance and Partnerships:

o Subsidies and micro-finance schemes were introduced to support farmers in

acquiring farm mechanization equipment.

o Collaborations with local banks and financial institutions provided easy loan

facilities at minimal interest rates.

4. Monitoring and Support:

Impact

- o Regular on-site support was provided to address operational challenges and improve farm productivity.
- o Success metrics like increased crop yields and labor efficiency were tracked to measure the initiative's impact.

5. Promoting Ancillary Livelihoods:

o The initiative created jobs for machine operators, technicians, and mechanics,

contributing to broader economic benefits within the community.

o Training programs for youth in equipment repair and maintenance opened

additional livelihood opportunities.

- o Providing and supporting licence for driving at local level and in the field as well.
 - Enhanced agricultural efficiency, leading to increased yields and reduced manual labor.
 - Strengthened community cohesion through cooperative farming models.
 - Expanded economic opportunities in farming and related industries.
 - Improved financial security and food availability for participating farmers.

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Outreach Member: 240 beneficiaries male/female

Implemented area: Jaipur-rural (Sambhar and Mojamabad)

Activity FY-2023-24

1. **Bridgestone Social Impact Initiative Continuing the success of the** project "Livelihood Generation Through Farm Mechanization", Bridgestone has taken a



remarkable step to promote inclusivity and empowerment by providing tractor training to women beneficiaries. This initiative aims to reduce physical strain in the fields, enabling women to efficiently cultivate crops and engage in farming activities using mechanized equipment.

2. Clean India Healthy India - "My Waste, My Responsibility" Campaign

Advancing the government's cleanliness campaign, the organization initiated a special campaign called "My Waste, My Responsibility." This campaign aims to develop a concept of how every city/village in India can become clean. The organization team is using social media platforms to reach the masses and has prepared a Google form to connect the community with this campaign. The campaign is being shared with schools, colleges, and youth to instill responsibility toward waste management.

3. Kitchen Gardening Initiative

The organization is working with women in the Sanganer area of Jaipur to establish kitchen gardens. For this successful program, the organization was honored by Jaipur Mayor Shri

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Vishnu Lata. In collaboration with CUTS International, Vikasonmukh Sanstha conducted an introductory meeting at Gulab Vihar Sukhiya, Muhana Road, Jaipur, under Green Action Week

2022. Twenty-five women from the Sanganer area were selected and provided with seeds, basic equipment, and pots under the guidance of CUTS International Director George Cheriyan.

4. Capacity Building Program for Team Development: To equip team members with the interpersonal skills and cultural sensitivity required for effective communication and behavior when working in the field and engaging with community members.

Program Highlights

1. Understanding Community Dynamics:

- o Educating participants about the social, cultural, and economic factors that influence community life.
- o Emphasizing the importance of empathy, respect, and adaptability when interacting with diverse groups.

2. Effective Communication Skills:

- o Training on active listening techniques to understand community needs and perspectives.
- o Practicing clear and simple language to ensure inclusivity, avoiding jargon or overly technical terms.

Encouraging open-ended questions to foster meaningful dialogue.

3. Professional Conduct in the Field:

- Establishing guidelines for respectful and appropriate behavior, including punctuality, dress code, and demeanor.
- o Reinforcing the importance of maintaining transparency and integrity in all interactions.

4. Conflict Resolution and Problem-Solving:

- Providing strategies to address disputes or disagreements diplomatically and constructively.
- o Training on staying calm and solution-oriented under challenging circumstances.

5. Building Trust and Relationships:

o Educating participants on techniques to build rapport with community members, such as showing genuine interest and acknowledging their contributions.

10 **Communication Address:** Vikasonmukh Sanstha, Naraina



o Promoting collaboration and mutual respect to strengthen long-term relationships.

6. Role-Playing and Simulations:

- o Conducting practical exercises where participants engage in mock field scenarios to apply learned skills.
- o Offering constructive feedback on interactions to refine communication and behavior.

5. Empowerment Training Program: Leadership and Decision-Making for Women:

The program aims to empower women by fostering their leadership abilities and strengthening their capacity for independent decision-making, enabling them to take charge of their personal and professional lives.



ORGANIZATIONAL COMMITMENTS

- 1. Establish sustainable systems for people's participation in natural resource management
- 2. Raise awareness about education, health, safety, and rights for the holistic development of women and girls
- 3. Help eliminate social evils such as dowry system, addiction, child marriage, death feasts, superstitions, witchcraft, caste discrimination, and gender bias
- 4. Prepare public awareness for environmental conservation and assist in the protection of water, forests, land, and animals
- 5. Support national development and social service programs like family welfare, vaccination, women's education, population control, literacy, health, poverty eradication, gender equality
- 6. Improve the social and economic conditions in the working areas

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- 7. Prepare the public for adherence to the Indian Constitution and explain its importance to all castes and communities
- 8. Women are at the heart of everything we do, and their empowerment remains our top priority.

PARTNERS AND COLLABORATIONS Partners:

- Ministry of Environments & Forests
- Vodafone Foundation
- NIIT Foundation
- CUTS International
- Swedish Society for Nature Conservation
- Student Partnership Worldwide India Project Trust (SPW)
- Restless India
- Department of Sociology, University of Hyderabad
- Mahindra & Mahindra CSR
- Centum Foundation
- Bridgestone
- Focal Skill

Collaborations:

- Churches Auxiliary for Social Action (CASA) Jaipur
- Voluntary Action Network India (VANI)
- Rajasthan Vikas Manch (state level network)
- Panchayati Raj Institutions (rural governance)
- Women's Action for Virtual Empowerment (WAVE)
- The network of NGOs 'SAJAG'
- Local Government departments
- Society for Sustainable Development (SSD Karauli)
- GVNML
- Vitamin Angels
- ARAVALI Jaipur
- Faculty India



MEDIA GLIMPSES

अंतराष्ट्रीय पृथ्वी दिवस पर विकासोन्मुख संस्थान का स्वच्छता जागरूकता संदेश



राजस्थान दर्शन, जयपुर। पृथ्वी दिवस के अवसर विकासोन्मुख संस्थान नरैना द्वारा जवाहर सर्किल के मदर अर्थ स्मार्क स्थल पर लोगों को अपनी मां पृथ्वी को स्वच्छ बनाने पर जागरूकत संदेश दिया संस्था सचिव राजेश मालाकार में बताया की लोगो को

श्व प्रकृति संरक्षण दिवस के अवसर प र्गन सिटी में हुआ वृक्षारोपण का आयो

हासोन्मुख संस्थान नरैना हास सेवा समिति आर्यन के तत्वाधान में ग्रीन के लिए भव्य वृक्षारोपण आयोजन किया गया मुख्य अतिथि पूर्व क्व राज्य मंत्री कैलाश ताल सैनी सरपंच मुहान चिव राजेश मालाकार ने ाचव राजय मालाकार न ग्रज विश्व प्रकृति संरक्षण हमे प्रकृति में निवास ।भी जीव जंतुओं का की याद दिलाता है । में ही मनुष्य का १ हैइस अवसर पर न ठळ्स जनसर पर ।धायक कैलाश वर्मा ने को पूर्ण ग्रीन सिटी



बनाने को आश्वस्त किया श्रीराम विकास समिति के सदस्य और ग्राम वासियों की उपस्थित में 100 पौधे लगाए गए समिति के सदस्य बाबूलाल कुमाबत, रामचंद्र सैनी नेताजी, शंकर सैनी, बजरंग सैनी

ताराचंद शर्मा,नवरतन रं चौधरी, श्योजीराम, नार सैनी, मालचंद, नंदकिशे सीताराम, प्रेमबत्ती ,राम लक्ष्मी ने पौधों के संस्थ

विकासोन्मुख संस्थान का राष्ट्रीय पोषण जागरूकता संदेश



राजस्थान दर्शनजयपुर। भारत सरकार द्वारा चलाए जा रहे पोषण जागरूकता अभियान 01 सितंबर से 30 सितंबर के तहत यूनिसेफ, बिटामिन एंजेल्स के सहयोग से गणेश पब्लिक स्कूल व बाबा भीमराव अबेडकर विद्यालय के बच्चों को संस्था सचिव राजेश मालाकार ने बताया की हमारे शरीर के लिए सही पोषण क्यों जरूरी है हमे भोजन में संतुलित अहार लेना चाहिए शास्त्र सेनी ने पानीमिया की पहचान और उसके उपाय बताए साथ ही प्रत्येक बच्चे को अपने घर में पोषण वाटिका विकसित करने का अनरोध किया इस अवसर पर विद्यालय निदेशक

कचरे के समाधान पर त निंग का आयोजन

वकासोन्मुख संस्थान द्वारा जगन्नाथपु दिवसीय वेल्थ आउट ऑफ वेस्ट (ट्रेनिंग की शुरूआत करते हुए सं मालाकार ने बताया की ग्रीन एक 2022 के तहत महिलाओ को इस है !दीपावली की सफाई में प्लास्टि को फेकने की बजाए उसका पु सजावट के काम में ले जिससे पृथ् ताओ को अपने हुनर की पहचान भी।

प्रोग्राम ऑफिसर निमिषा शर्मा के नेतर

पर्यावरण संवर्धन पर हुई बैठक



राजस्थान दर्शन

जयपुर-विकासोन्मुख संस्थान और कट्स इंटरनेशनल के तत्वाधान में गणेश विद्या मंदिर के विद्यार्थियों के साथ पर्यावरण संवर्धन पर चर्चा की गई प्रोग्राम ऑफिसर राजदीप पारीक ने बताया की पर्यावरण संरक्षण की जिम्मेदारी सरकार के साथ साथ समुदाय की भी बनती है हमे अपने आस पास छोटी छोटी गतिविधियों से संरक्षण को बढ़ावा देना होगा जैसे कि अपने घर पर किचन गार्डन लगाए,प्लास्टिक का उपयोग कम करें आदि।संस्था सचिव राजेश मालाकार ने पर्यावरण संरक्षण के संदेश को जन जन तक महुंचाने हेतु सभी वर्गो जैसे विद्यालय,आंगनबाड़ी,मोहल्ला, क्लब,कार्यालयो के साथ समूह चर्चा करने पर जोर दिया साथ ही स्कूल निदेशक केदार शर्मा ने भी पर्यावरण संरक्षण पर अपने विचार व्यक्त किये।आपको बता दे की विकासोन्मुख संस्थान पर्यावरण संरक्षण मुद्दों की पैरवी लम्बे समय से करती आई है आगामी २ नवंबर को पर्यावरण संरक्षण व पोषण पर रैली का आयोजन किया जायेगा जिसमें पर्यावरण प्रेमी,विधार्थी व गणेश नगर कम्युनिटी के लोग

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नरैना (हुक्मनामा समाचार)। विकासोन्मुख संस्थान द्वारा ग्रीन एक्शन वीक 2022 के तहत कट्स इंटरनेशनल और स्वीडिश सोसायटी फॉर नेचर कंजर्वेशन के संयुक्त तत्वाधान में राजस्थान में सिंगल यूज प्लास्टिक के पुन: इस्तेमाल पर तीन दिवसीय ट्रेनिंग का आयोजन गुलाब विहार सुखिया कम्युनिटी महिलाओं के साथ किया गया। संस्था सचिव मालाकार ने बताया कि संस्था

करती आ रही है। हमें प्रत्येक नागरिक को प्रकृति संरक्षण से जोडना होगा। यह तब ही संभव हो सकेगा जब उत्पादित वस्तु का सतत उपभोग हो ओर उत्पादन से पर्यावरण को किसी भी प्रकार का नुकसान नहीं होना चाहिए प्रोग्राम टेनर शारदा सैनी ने महिलाओं को प्लास्टिक और पुराने कपड़ों का पुन: इस्तेमाल करना सिखाया।

यह टेनिंग कटस प्रोग्राम

वरण संरक्षण के क्षेत्र में विकासोन्मुख संस्था को मिला स

जस्थान दर्शन कट्स इंटरनेशनल सोसायटी फॉर ने के द्वारा राज्यस्तरीय ग्रीन राजस्थान 2022 के तहत इन ट्यूलिप में कार्यशाला ग्रेजन हुआ जिसमें ब संस्थान के सचिव राजेश । प्रोग्राम समन्वयक शारदा यपुर हेरिटेज महापीर मुनीश वार्ड से सम्मानित किया। अपने उद्घोधन में महिलाओं इ संस्था के द्वारा चलाए जा वशन वीक अभियान से बात कही।संस्था इस हे पिछले कई वर्षों से कट्स लकर संचालित कर रही है तकर संचालत कर रक्ष ह केचन गार्डन, कबाड़ से विरण संस्थण रैली, वार्ड ता बैठके आदि गतिविधियों



समिलित रही है।कट्स इंटरनेशनल में अहम भूमिका में है इ निदेशक जॉर्ज चेरियन ने पर्यावरण इनको इस अभियान में आ संरक्षण में महिलाओं को अपनी जरूरत है।कार्यशाला में र भूमिका देने का आव्हान करते हुए कहा कि पृथ्वी से मनुष्य अपनी आवश्यकता से ज्यादा सेवाए लेने की वजह से पारिस्थितिको तंत्र बिगड़ रहा है जो आने वाले भविष्य में जीवन के संकट को अंकित कर रहा है महिलाएं श्रष्टि निर्माण

निदेशक दीपक सबसेन ऑफिसर निमिषा शर्मा, राज ने ग्रीन एक्शन बीक की अर बिस्तृत जानकारी दी।कार राजस्थान के सभी f



क्षेत्र में विकासोन्मुख पालिका संस्थान की ओर से पर्यावरण प्रेमी रामनिवास मालाकार ने सार्वजनिक स्थलों पर 101 पीधे लगाए। इस अवसर पर भाजपा मंडल अध्यक्ष नटवर पारीक ने संस्थान की पहल की सराहना की। संस्थान सचिव

अब तक कई परिवारों के साथ यह कार्यक्रम करके समाज को पर्यावरण संरक्षण का संदेश दे रही है। इस अवसर पर समाजसेवी दिनेश पूरी, रामकरण बागडी, रामचंद सैनी, फल सिंह, दीपक, मुकेश, रामलाल आदि